



Following are the exhibit/sponsorship opportunities for vendors:

Exhibitor Levels

Platinum - \$2,500: table and unlimited exhibitors/attendees, preferential exhibit location, two comp distillery tours/lunch, comp reception Wednesday evening, full page color ad in convention binders, prominent display of exhibitor level.

Gold - \$1,500: table and three exhibitors/attendees, extra attendees \$350 each, preferential exhibit location, one comp distillery tours/lunch, comp reception Wednesday evening, half page color ad in convention binder, prominent display of exhibitor level.

Silver - \$1,000: table and two exhibitors/attendees, extra attendees \$350 each, preferential exhibit location, comp reception Wednesday evening, quarter page color ad in convention binder, prominent display of exhibitor level.

Bronze - \$750: table and one exhibitor, extra attendees \$350 each, comp reception Wednesday evening, prominent display of exhibitor level.

Sponsor Levels

Wednesday Reception - \$1,500 (one only): includes three attendees, extra attendees \$350 each, one comp distillery tours/lunch, half page color ad in convention binder, prominent display of sponsorship level.

Thursday Lunch - \$2,500 (one only): includes unlimited attendees, two comp distillery tours/lunch, full page color ad in convention binder, prominent display of sponsorship level.

Thursday Beverage Service - \$750 (one only): includes one attendee, extra attendees \$350 each, prominent display of sponsorship level.

Thursday Reception - \$2,500 (one only): includes unlimited attendees, two comp distillery tours/lunch, full page color ad in convention binder, prominent display of sponsorship level.

Friday Breakfast - \$1,500 (one only): includes three attendees, extra attendees \$350 each, one comp distillery tours/lunch, half page color ad in convention binder, prominent display of sponsorship level.

Vendor Attendee not exhibiting or sponsoring - \$500

If you choose a level that doesn't include additional attendees and you would like to bring a spouse, significant other or best friend, *none of whom work for your company*, you will have the option to register that person as a guest so that he or she may participate in the receptions and meals at cost.

**We look forward to seeing you at the
Embassy Suites Downtown Louisville, August 21-23!
Thank you for your support!**